



Sankalpa Publications

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## SANKALPA WHITE PAPER

### About SANKALPA PUBLICATIONS

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## 1 Purpose

*The mandate for Sankalpa's cMFS—the coalition of Moral Forces for Sustainability—is to promote the simple truth that the essence of sustainability is morality.*

The idea that man can be an 'interpreter of nature' (Bacon) or an observer of the universe through an instrument such as the telescope (Galileo), that can reshape and control the world through science - inaugurates the 'modern' view of the world.

To be modern is:

- To represent reality—not as it is, objectively and devoid of evaluation—but rather as it is experienced: subjectively and with the transcendental or critical consciousness available especially to the artist;
- To break with tradition;
- To break with the past and to search for new self conscious forms to interrupt the endless re-iteration of classical themes, topics and myths;
- To offer a critique of the conditions of one's own culture;

Postmodernism involves rethinking, and brings the modernist socio-political domination to a closure, by:

- Finding the places of differences within texts and institutions;
- Examining the inscriptions of indecision and uncertainties;
- Noting the dispersal of signification, identity and
- Centered across a multi-faceted texture of theoretical and metaphysical knowledge production (i.e. epistemological knowledge, for the benefit of our more gifted, academic readership).

Postmodernism extends but also brings to a close the fundamental tenets and activities of a modern outlook. The postmodern artist is on the margins of things in such a way that it is not the artist who counts, but rather the paintings and inscriptions themselves.

**The purpose of Sankalpa Publications is to promote post-modernist thinking in all avenues of innovation and creativity.**

## 2 Sankalpa Publications Objectives

The essence of sustainability is morality. It is a simple principle that has a very complex base of construction. Sankalpa Publications is an instrument for promoting this basic principle.

It is not easy for creative people who happen to be ordinary to be able to publish their work and get them independently and impartially critiqued. How else can we judge the quality of our output? And yet, there are thousands of bright, young creative minds languishing in Calcutta and throughout the region, whose genius cannot find expression, because the system is stacked against them...

**The primary objective of Sankalpa is to provide a platform on the internet for anybody who has something worthwhile to say, to come right out and publish their thoughts and work, unencumbered by protocol and free of economic concerns.**

The media of discourse will include:

- eBooks and electronic publications
- White Papers and knowledge-based products & services
- Newsletters
- Digital imaging products and services
- Paperback and bound books

*Viva la vox populi!*

### 3 eBooks and electronic publications

Sankalpa Publications has an ‘open-source’ philosophy, and is intended to be evolutionary. Anyone can publish their creative work on Sankalpa Publications, by sending their electronic documentation for consideration. Please mailto: [info@sankalpacmfs.org]. Efforts will be made to eliminate impediments to creativity and the flow and expression of thought.

Electronic publications published on the website are either free, or can be purchased by making the requisite, nominal payment through ‘Pay Pal’, by clicking the appropriate button accompanying the product of interest.

However, we ought to lay the bounds of Sankalpa Publications, though. The Chambers Twentieth Century Dictionary defines the words:

- **‘creative’**: *adj.* having power to create; that creates; showing, pertaining to imagination, originality, and
- **‘create’**: *v.t.* to bring into being or form out of nothing; to bring into being by force of imagination; to make, produce or form; and to
- **‘design’**: to invest with a new form, office or character; to institute, to be the first to act (a part).

Additionally, the synonyms for the word **‘creative’** are: artistic, clever, fertile, gifted, imaginative, ingenious, inspired, inventive, original, productive, stimulating, visionary.

Any contribution that meets these definitions will automatically qualify for publishing in Sankalpa Publications.

Sankalpa respects the opinions of everyone. Censorship has always been—and probably will always be—an insurmountable problem for our kind of programs. How do we draw a line between something worthwhile and something less than worthwhile?

We are committed to publish any contribution within the bounds of creativity, in the belief that is best to leave this question of censorship to the internet community. If you do not like something that you see, tell us about it, and we will relay your concerns; hopefully, maturity will ultimately prevail. And we will all be the richer for it.

### 4 White Papers and knowledge-based products & services

The coalition of Sankalpa cMFS has a wide body of knowledge-based products and services, which are freely available on the website. These are usually listed on individual website pages on the top-left corner.

If you wish to publish your white papers and articles that you wish to share freely with the Internet community, you are welcome to send your submissions to: [info@sankalpacmfs.org].

### 5 Newsletters

E-newsletters are a cost effective way of keeping everyone up to date with Sankalpa cMFS programs. Our supporters are requested to forward e-newsletters and electronic publications to their friends who may be interested in contributing to our work.

We also welcome our readers to contribute articles and thoughts to the newsletter. Please send your messages to: [info@sankalpacmfs.org]

### 6 Digital imaging products and services

As in the instance of eBooks and electronic publications, Sankalpa Publications is also a platform for the exchange and dissemination of all digitized art forms. Imaging products are either freely downloadable, or can be purchased by making the requisite payment through ‘Pay Pal’, by clicking the appropriate button accompanying the product of interest.

The concern for censorship in digital imaging products and services displayed in our pages has already been addressed in Section 3 above, and the same approach for due diligence is applicable here, as well.

We also welcome our readers to contribute liberally to digital imaging platform, and enrich yourselves economically while you also enrich us intellectually. Please send us your sample images to: [info@sankalpacmfs.org](mailto:info@sankalpacmfs.org).

## 7 Paperback and bound books

Publications are not complete without traditional paperback and bound editions of intellectual property.

Sankalpa Publications has brought out two, limited edition paperback publications as early as 1995, but the focus since then has been on creating electronic publications.

We welcome our readers to contribute liberally to our traditional paperback and bound editions platform, and enrich yourselves economically while you also enrich us intellectually. The terms and charges for these services are negotiable. Please write with your sample request to [[info@sankalpacmfs.org](mailto:info@sankalpacmfs.org)].

## 8 Design services

We have in-house capabilities to provide full-service design services for traditional publications, which can be delivered electronically. These include:

- Digital artwork and imaging services;
- Cover design;
- Content generation;
- Editing services;
- Special projects involving ‘Corporate multimedia presentations’, ‘Advertisements’, ‘Simulations’ and ‘Computer-based training programs’.

The terms and charges for these services are negotiable. Please write with your sample request to [[info@sankalpacmfs.org](mailto:info@sankalpacmfs.org)].

## 9 Contact details

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